



## **ANNUAL REPORT 2019-20**

### **Research Project on Digital banking in Rural India in Association with school of social policy and practice, University of Pennsylvania USA and NIITE**

Ninety-six students of PGDM – Sem. III, PGDM- Sem. I and MMS – Sem. III and eight faculty members, namely Dr. ShubhiLall Agarwal, Prof. VaibhavPatil, Prof. Preeti Kaushik, Prof. Tarveen Kaur, Prof. DevikaTalreja, Prof. Harsh Modi, Mr Prashant Satam, and Mr. DevendraKohli were a part of the research project conducted on 29th July and 30th July 2019 on “Digital Banking in Rural India” (Case Study: Dhasai and nearby Villages, Murbad dist., Maharashtra). This research was conducted by Nitty University, Mangalore in collaboration with School of Social Policy and Practice, University of Pennsylvania, USA under the leadership of Dr. M.S. Moodithaya, Dr. Ram Cnaan and Dr. Ganesh Bhatt.

The purpose of the research study was to find out the penetration of digitalization in banking sector in Dhasai village. Also to propose the implementation of the same methodology in the nearby villages, if it's successful in Dhasai village of Maharashtra.







## **HR Talk- New Age HR Practices**

On 19th August 2019, HR Department of Atharva Institute of management Studies had initiated a Talk Series. The guest speaker being Mr. Jason D'souza, Head HR of Franco Indian Pharmaceuticals Pvt. Ltd. With 17 years of rich experience in the field of HR in the ITES section for 10 years, 1 year in retail abroad (U.A.E.) and for the past 6 plus years in the pharmaceutical industry.

Students got notable insights of different practices in various functions of HR followed in the Industry. Also both Traditional and Modern HR Approach were discussed. The session was interactive and students really got a lot to learn and know how to look forward for their emergence in the industry.







## **Prabandhan**

The event Prabandhan conducted at AIMS, highlighted the current issues faced by the consumers and the brands at large. Students chose topics from varied horizons and presented their views on it. Each team was given 15 minutes to showcase their point of view. 9 teams participated in the first round, out of which 5 were shortlisted for the finals.

We had Mr Yash Paleja, ( HR-strategy, Training --- Coldwell bank-India ) as the judge and he chose the top 3 winners.







### **HR Talk – Current Trends in Learning & Development**

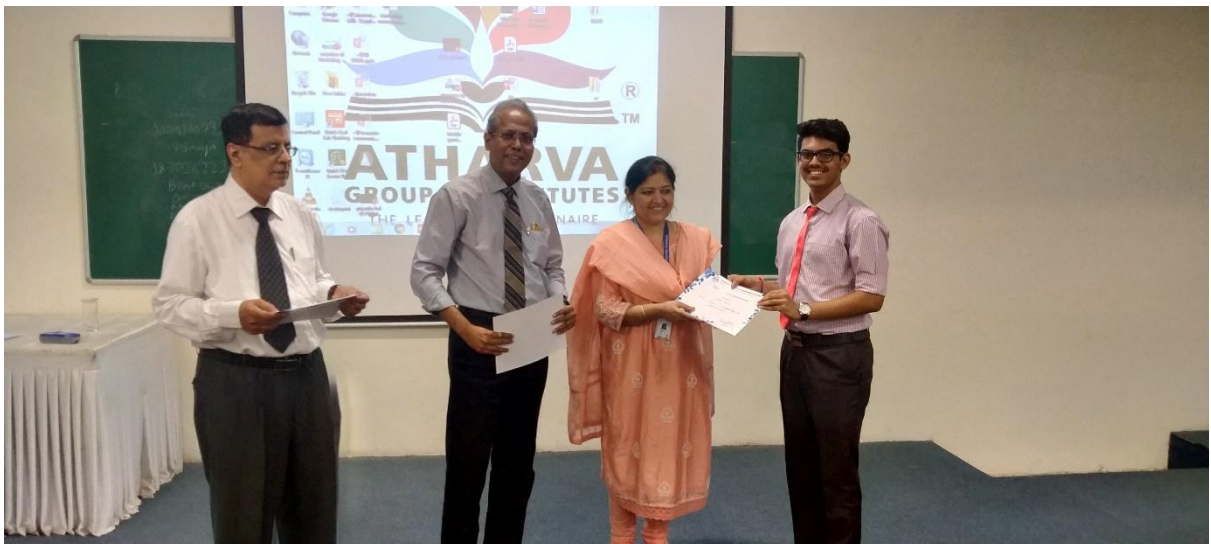
On 1st October 2019, the HR Department of Atharva Institute of Management Studies had held the 2nd session of the Talk Series. The guest speaker being Mr. Firdosh Mistry, Head of Learning and Development Department at Larsen & Toubro. The topic discussed was Current Trends in Learning and Development. The students got to know the actual insights of how the learning and development at Larsen & Toubro performed and as to how L&D Department contributes to the success of the organization as well as the uplifting of the human resource. It was an eventful lecture and was useful for the ones who want to make a career in Learning and Development. The event was a success!!



## **Quiz Competition**

There was an event initiated by the marketing team at AIMS, named as "Quiz Competition". It was announced well in advance about the event which would take place on the 17th October 2019. The quiz competition comprised of two rounds which were played in the classroom. In total about six groups participated in the event. About the event: A set of 60 multiple questions were flashed on the screen. A time frame of 30 seconds was given for each question. The students had to choose the right answer and mark it on the answer sheet on a separate sheet of paper which was handed over to them at the initial start of the session. The winning groups would then go further to the second round which consisted of 35 questions only. The same procedure would be followed to shortlist the winning participants. Round 1: Participating groups of 3 candidates each in one group were working together as a team. The winning participants progressed to round 2. Round 2: Winning participants were given certificates from the management. The event was a success!!





### **APTITUDE TEST**

To prepare students for placement Aptitude Test for students of 1<sup>st</sup> year and 2<sup>nd</sup> year was organised on 27<sup>th</sup> March 2020. This training will help students to crack Aptitude Test successfully. 50 students participated.

### **HOW TO LAND UP IN DREAM JOB**

A session was conducted by CMC for the students on how to crack interviews. Guidance to students was provided for interview preparation, job search. It Was conducted on 28<sup>th</sup> March 2020.

### **SIX SIGMA**

To strengthen the students' knowledge a webinar was conducted on Six Sigma. Various tools and techniques to improve quality and resolve the business problems was discussed in the program. It was conducted on 28.3.2020. 20 students took benefit of it.

### **RESUME WRITING**

A session on how to prepare resume was conducted by CMC on 28<sup>th</sup> March 2020. 35 students participated in it.

### **CERTIFICATE COURSE**

A Certificate Course was conducted for system students on 1<sup>st</sup> April 2020.

### **INTERVIEW DECODING 2**

Students were provided guidance how to face interview, mock interviews were created. This program was conducted by Imarticus Learning for 3 days from 26<sup>th</sup> May 2020.

